* What is the purpose of your site?
  + To be a digital illustration portfolio and showcase.
* What do you want the web site to accomplish?
  + To give me greater visibility in the private sector.
* Who is your intended audience?
  + Potential employers and young adults.
* What opportunity, problem, or issue is your site addressing?
  + To give me greater visibility in the private sector.
* What type of content might be included in your site?
  + Illustrations, graphic novel pages, character breakdowns, environment breakdowns.
* List at least two related or similar sites found on the Web.
  + LavenderTowne is a digital illustrator and her website is found here: <https://lavendertowne.wixsite.com/lavendertowne>
  + Raphael Lacoste is a senior art director and illustrator and his website is found here: <https://www.raphael-lacoste.com/projects>